



# ANGELA DENISTON

DESIGNER + STYLIST

## Work Experience

### SPECIALTIES

Art Direction

Branding

Content Creation

Creative Direction

Email Content + Design

Photo Styling

Presentation Design

Print + Digital Design

Production + Versioning

Social Media Creative

Strategic Planning

### EDUCATION

**The Art Institute of Cincinnati**  
(AIC College of Design)

Associate Degree

Applied Science + Graphic Design

### DENISTON CREATIVE, LLC / 1.18-PRESENT

*Owner, Freelance Designer*

- Design and execution of print and digital marketing materials—including banner ads, direct mail, editorial, email, presentations, print ads, sales collateral, social media, websites, wireframes, etc.
- Photography planning and prop styling
- Production design
- Brand development and logo design
- Social media content and creative
- Proficient in Adobe CC, XD, After Effects, Figma, Microsoft Office, Keynote, Google Slides and Hubspot
- Manage multiple clients, projects and timelines, and coordinate with vendors

### GARDNER BUSINESS MEDIA / 2.20-5.21

*Senior Designer*

- Designed and executed print and digital products for event tradeshows—including direct mail, media kits, email, banners and websites
- Branded print ads and digital display banners for trade publications
- Logo development for programs and events sponsored by industry organizations and magazines
- Collaborated with Marketing Managers and Sales Representations to develop content and branded deliverables

### 84.51 (KROGER) / 5.18-2.20

*Art Director*

- Planned and coordinated styled food photography for Kroger, Simple Truth, Private Selection and Kroger Pharmacy
- Designed marketing materials for Best Customer Communications (direct mail, landing pages and email)
- Partnered with Campaign Management and Program Management Teams to implement targeted campaigns
- Worked with Creative Team to develop and version *MyMagazine* (print and digital)

### CURIOSITY ADVERTISING / 5.16-1.18

*Associate Creative Director*

- Responsible for creative development and execution of deliverables for major accounts, such as Drees Homes, LensCrafters, Pearle Vision and Meridian Bioscience
- Conducted performance reviews and established development plans
- Presented work to clients and internal teams
- Designed logos, campaign materials, brochures, print ads, OOH, digital banners, Snapchat filters, social media creative, email, direct mail, etc.
- Developed and reviewed creative briefs

Contact me



513.293.8551



MILFORD, OH



ANGELADENISTON@GMAIL.COM



DENISTONCREATIVE.COM

## INTERESTS + HOBBIES



Camping



Reading



Socializing



Music



Design



Decorating

## KROGER GENERAL OFFICE / 2.14-4.16

*Art Director, Print Circular + Kroger Pharmacy + The Little Clinic*

- Planned styled photography for seasonal events and promotions within the circular and online
- Provided art direction on-site at photo studios for product and styled food photography
- Oversaw production of the weekly circular
- Managed creative for Kroger Pharmacy, The Little Clinic and Main & Vine
- Led team of designers and freelancers
- Supported the recruitment and hiring of designers and production center associates
- Established employee performance objectives and conducted yearly performance reviews
- Collaborated with marketing/merchandising teams to plan circular inserts and specialty ads
  - Initiated a committee to brainstorm ways to inspire customers with ideas, tips and recipes

## HEALTHCARE REGIONAL MARKETING (RELEVATE) / 3.11-2.14

*Art Director*

- Developed customizable marketing materials—including patient posters, sell sheets, brochures, internal communications
- Versioned sales collateral, direct mail and email communications based on market data
- Designed eNewsletters and landing pages
- Maintained company website
- Hired and managed outside photographers, freelancers, printers and illustrators
- Maintained quality control of major brand equities such as Pfizer, Transitions Lenses and Novartis

## EISEN MARKETING GROUP / 10.06-3.11

*Art Director*

- Led creative development for top-priority clients such as White Castle and Roto Rooter
- Designed and developed client web sites, eNewsletters, banners ads and micro-sites
- Responsible for design and execution of direct mailers, print ads, collateral, stationery, brochures, etc.

## JUSTICE + YOUNG ADVERTISING / 4.01-10.06

*Art Director*

- Responsible for creation and management of various projects including web sites, collateral, outdoor and direct mail
- Managed art department and outside vendors
- Maintained image libraries and visual assets

## Social links



[FACEBOOK.COM/ANGELA.DENISTON](https://www.facebook.com/ANGELA.DENISTON)



[LINKEDIN.COM/IN/ANGELADENISTON](https://www.linkedin.com/in/ANGELADENISTON)



[INSTAGRAM.COM/DENISTONCREATIVE](https://www.instagram.com/DENISTONCREATIVE)

## Professional References

### KATHERINE ST. DENNY

Former Creative Director, Xavier University  
[kathystdenny@gmail.com](mailto:kathystdenny@gmail.com)

### JIM MATTINGLY

Associate Creative Director, Icon Marketing  
[108creative@gmail.com](mailto:108creative@gmail.com)

### ALLISON BRINKMAN SCHROEDER, APR

Owner, Pomme Communications  
[allison@pommecomunications.com](mailto:allison@pommecomunications.com)

### MELISSA MEISMAN

Designer, Assured Partners  
[percymac01@yahoo.com](mailto:percymac01@yahoo.com)